



Baden International Business School
Switzerland



Training Workshop Module on **Leadership**

Location: Baden International Business School, Baden, Switzerland

Date, workshop duration and fee: To be established in consultation with the group of participants depending upon the depth required and the inclusion of other modules in the training programme.

Content: (to be customised taking into consideration the special interests of the group by selecting topics from the following list):

- ◆ An overview of man characteristics of a good leader;
- ◆ The ethical feature in leadership (Ethos);
- ◆ The emotional feature in leadership (Pathos);
- ◆ The intellectual and logical feature in leadership (Logos);
- ◆ Ways by which leaders influence people and have an impact in their organisations and societies;
- ◆ Examples of great leaders and analysis of their key features.